



Business in Motion.

Ready. Set. Go.

The logo for COOPER, featuring a red parallelogram above the word "COOPER" in a bold, black, sans-serif font.



ONE COOPER

Cooper Industries is a diversified global manufacturer of electrical components. The Company has seven operating divisions with leading market share positions and thousands of well-known products that are used around the world every day. Cooper believes that you can't have a great company without great products and great people. In order to provide its customers with the best possible value, Cooper is dedicated to building quality electrical products and solutions with global standards while continuing to focus on innovation. The Company's high-quality products are market leaders and that leadership is sustained through unparalleled sales support and customer service.



TABLE OF CONTENTS

Global Univeristy Relations	4
Culture & Values	5
Market Applications	6
Letter from the CEO	10

COOPER WANTS YOU.

Cooper's Global University Relations strategy is to attract, develop and retain the most talented candidates from the best universities all over the world. So naturally, we'll try our best to impress you.

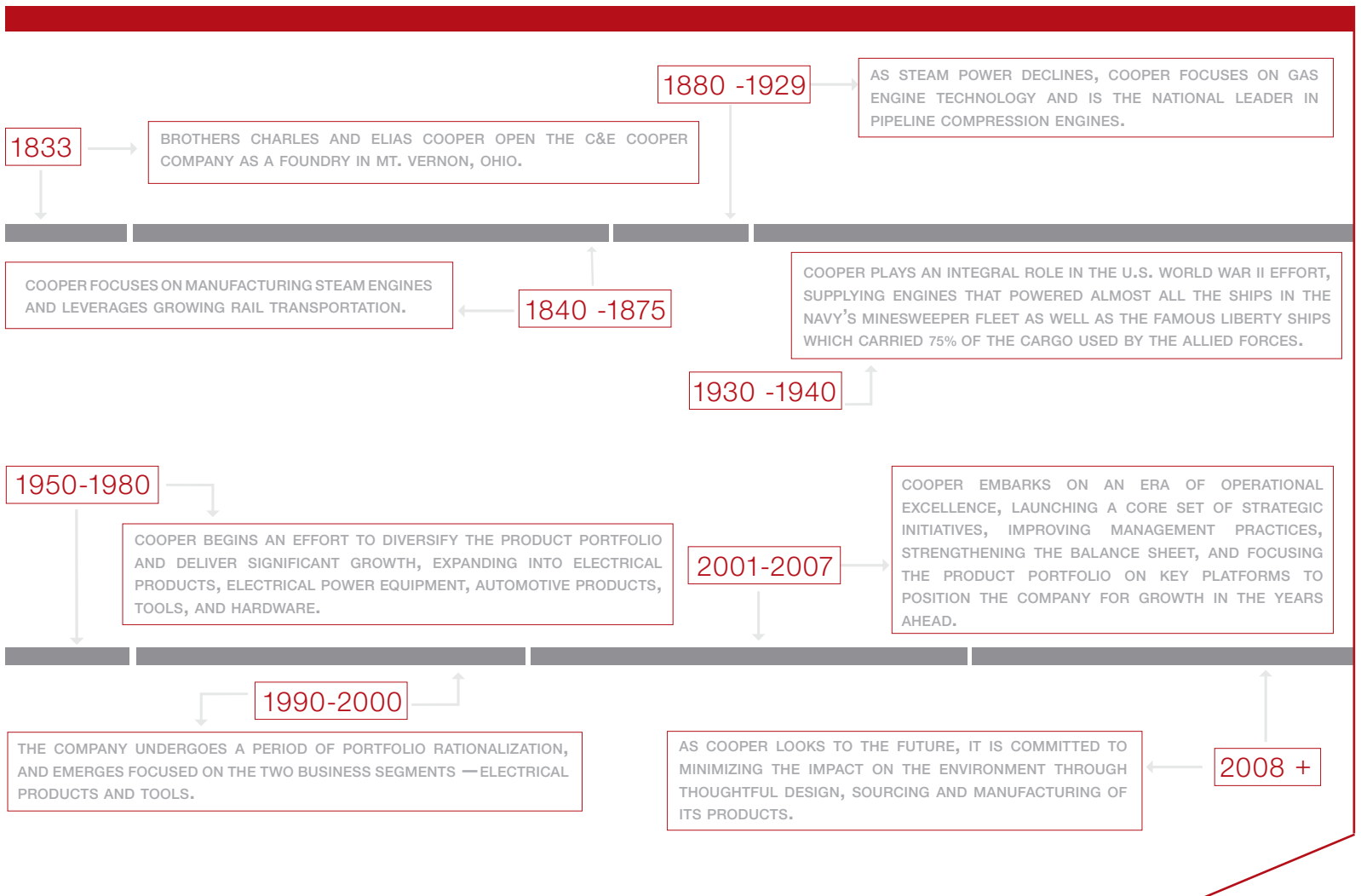
AN OPPORTUNITY TO GROW.

Cooper's rotational Leadership Programs allow you to work in different assignments, divisions and/or locations—all within your chosen career path. Cooper also provides training to expose you to broader cross-functional teams and senior leadership. After your rotational assignments are completed, you'll be well-rounded and ultimately more prepared for significant leadership roles.

COOPER. MOVING FORWARD.

As we celebrate the history and accomplishments of the Cooper team over the past 175+ years, we come to better understand our role in securing this proud company's bright future. Cooper's employees, product portfolio, business model, Culture & Values, and ability to execute its Business Initiatives combine to provide us a great sense of optimism for the years ahead.

INNOVATIVE LEGACY. A FUTURE IN INNOVATION.





Ethics & Integrity
 People, Leadership, & Diversity
 Accountability
 Speed & Adaptability
 Strategic Vision
 Execution
 Customer Focus
 Global Mindset
 Continuous Improvement
 Functional & Technical Excellence

CULTURE & VALUES



Advanced Leadership Program for MBA's
 Human Resources Leadership Program
 Operations & Supply Chain Leadership Program
 Summer Internships

CAREER OPPORTUNITIES



Business Development
 Engineering
 Finance
 General Management
 Human Resources
 Marketing
 Operations
 Sales

CAREER PATHS



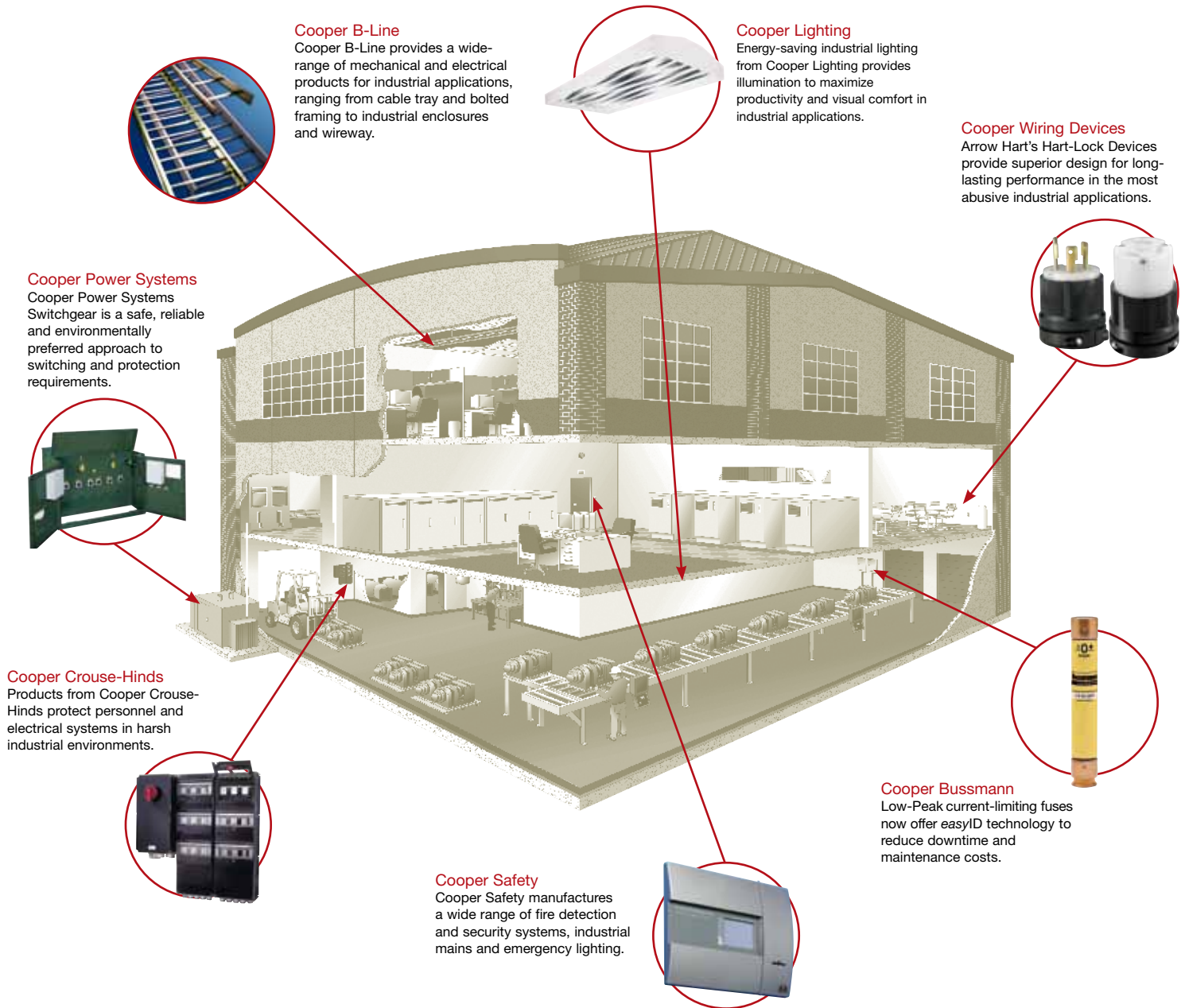
Customer Loyalty
 Innovation
 Globalization
 Talent Development
 Operational Excellence

BUSINESS INITIATIVES

MARKET APPLICATIONS

INDUSTRIAL

Customers of all types and sizes specify Cooper products to illuminate manufacturing plants, protect machinery from current overloads, distribute electricity to where it is needed, and protect wiring and equipment in hazardous environments.



COMMERCIAL

Cooper's commercial-grade electrical products are used in new construction, replacement and retrofit applications.

Cooper Wiring Devices

Arrow Hart's ArrowLink Modular Wiring Device product line significantly reduces installation time and provides consistent reliable connections.



Cooper Lighting

Glare-free fluorescent linear lighting from Cooper Lighting provides added protection from eyestrain in computer-intensive environments such as offices.



Cooper Crouse-Hinds

Electrical products for commercial construction such as Space-Saver EMT connectors from Cooper Crouse-Hinds offer labor-saving features that make installation fast and easy.



Cooper Safety

In-Building Mass Notification Systems are installed in buildings or structures for the purpose of notifying and instructing occupants of an emergency.



Cooper B-Line

Cooper B-Line provides a wide offering of electrical and mechanical supports, as well as wiring and communication systems for commercial applications including HVAC, plumbing, seismic, and electrical installations. Products range from electrical brackets and pre-fab Total Ruff-IN to pipe hangers, electronic cabinets and more.



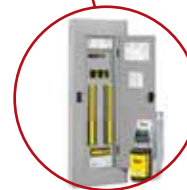
Cooper Power Systems

Envirotran Indoor Powercenter transformers use Envirotemp FR3 Fluid, providing improved performance, environmental benefits and extended life.



Cooper Bussmann

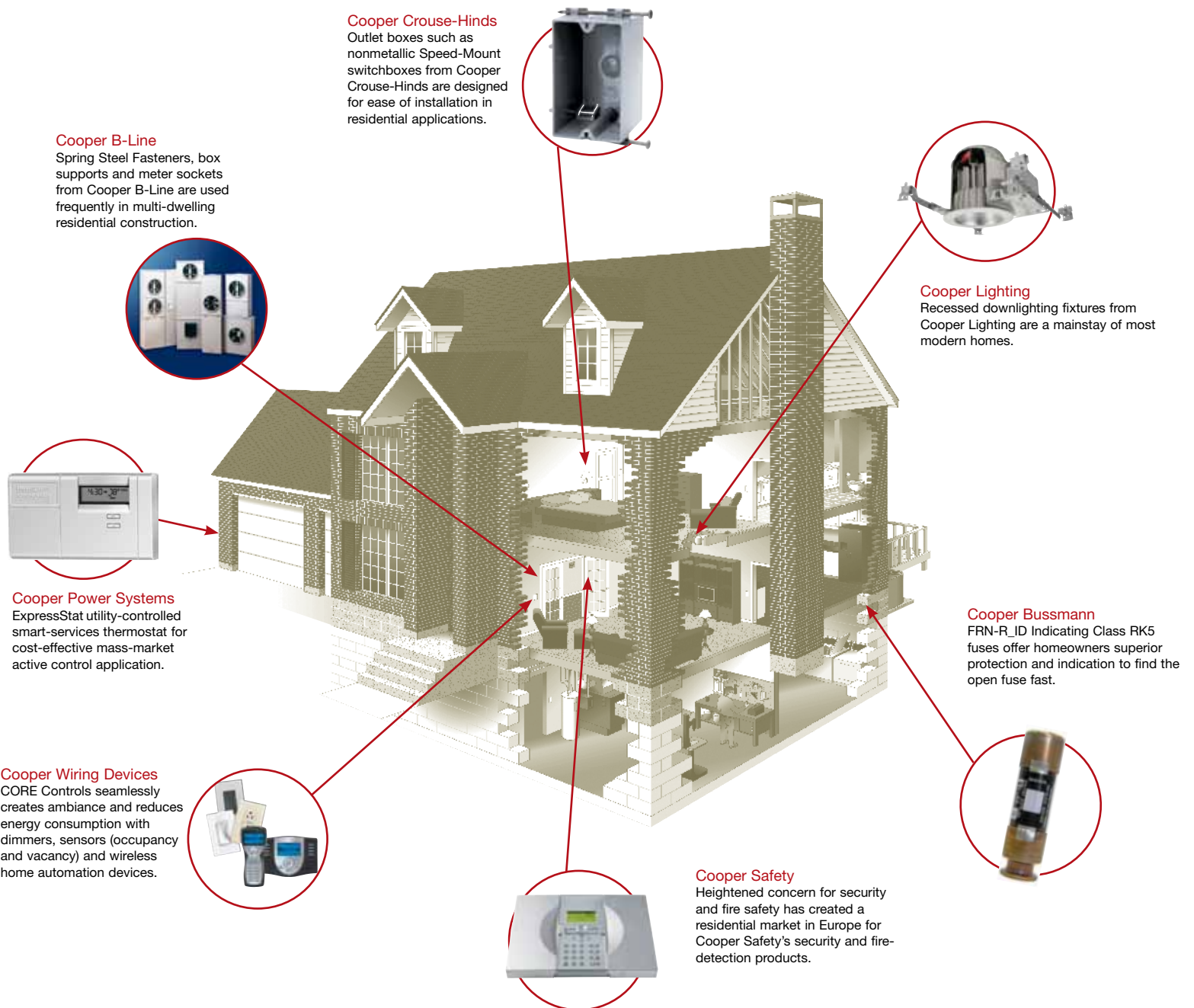
The new Quik-Spec Coordination Panelboard (QSCP) helps meet the selective coordination requirements of the NEC® with a fully fused solution.



MARKET APPLICATIONS

RESIDENTIAL

Cooper's electrical products are designed into new homes and widely used in renovation of existing residences.



UTILITY

Electric utilities, ranging from large publicly traded companies to local co-ops, use Cooper products to distribute electricity safely, efficiently and reliably to their customers.



Cooper Crouse-Hinds

Cooper Crouse-Hinds products have many utility applications, including LED obstruction lighting to mark towers that may represent hazards to air navigation.



Cooper Bussmann

E-Rated medium voltage fuses help protect utility voltage switches and metal-enclosed switchgear.

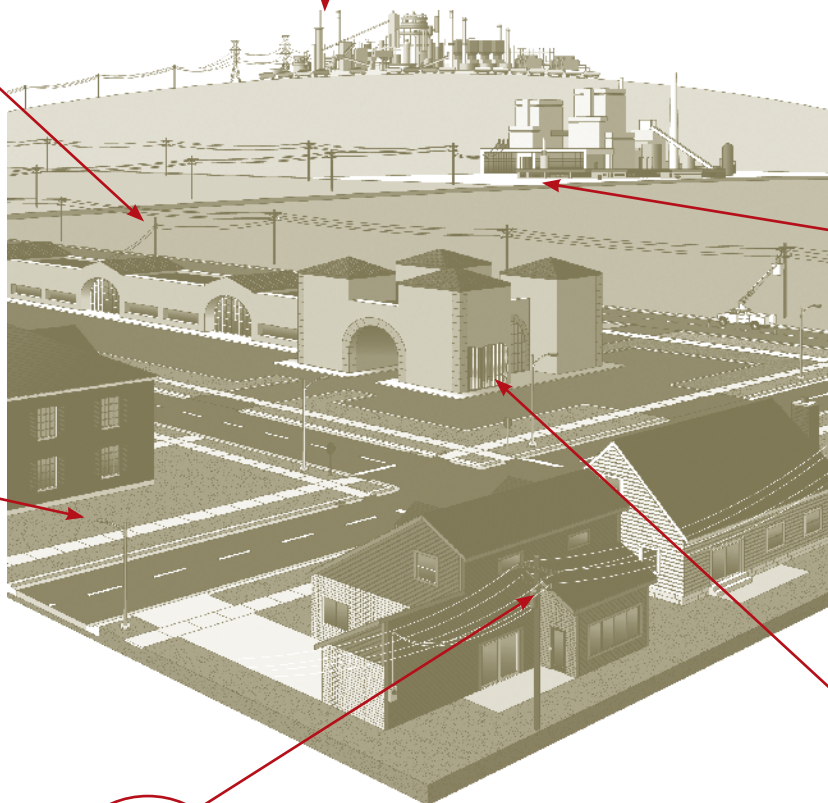
Cooper B-Line

A broad range of Cooper B-line supports are used in power generation, transmission and distribution, including meter sockets and solar PV ground mount systems.



Cooper Lighting

Area, street and roadway lighting all provide excellent optical performance for utility customers.



Cooper Power Systems

Cooper Power Systems NOVA 3-phase reclosers provide superior solid insulation, are maintenance-free and ensure environmentally safe operation.



Cooper Wiring Devices

Commonly used for underground and overhead utility cable installation, Arrow Hart's pulling grips ease cable through bends and rough surfaces.



DEAR UNIVERSITY STUDENT

As you evaluate career opportunities, I encourage you to look closely at Cooper Industries. We are a multi-billion dollar global manufacturer of electrical products with great assets and one of the industry's strongest collection of brands. Our organization offers tremendous opportunities for personal career development, visibility and one-on-one work experience with the company's most senior leaders. Few companies offer this level of individual mentoring, collaboration and autonomy across the breadth of our businesses.

Cooper is a successful and innovative company, driven by a powerful leadership team committed to your success. Over the past five years, Cooper's stock price has consistently outperformed the S&P and our peer group average, and we are highly regarded by the Wall Street community for our strong management practices, strategic growth platforms, balance sheet and ability to deliver superior shareholder value. Our high-performance, merit-based culture emphasizes and values integrity, people, leadership, accountability, speed, adaptability, and execution.

If you're looking for a fast-paced environment with leadership opportunities to drive strategy, evaluate new international markets, direct corporate initiatives or run a business, Cooper offers an unparalleled path to your personal career goals.

Sincerely,



Kirk S. Hachigian
CHAIRMAN AND CHIEF EXECUTIVE OFFICER
COOPER INDUSTRIES



Thousands of Products. Hundreds of Solutions. **One Cooper.**

www.cooperindustries.com/careers
UniversityRelations@cooperindustries.com



B-Line
Bussmann
Crouse-Hinds
Lighting
Power Systems
Safety
Wiring Devices

The trade names and brand names contained herein are valuable trademarks of Cooper Industries in the U.S. and other countries. You are not permitted to use the Cooper Trademarks without the prior written consent of Cooper Industries.

Cooper Industries plc
600 Travis, Ste. 5600
Houston, TX 77002-1001
P: 713-209-8400
www.cooperindustries.com

ACF101114

Printed in USA



60% PCR^F

